

# Acredition of training companies

5th of november 2009

### **Content of presentation**

- Practical training in training companies
- Accreditation of training companies
- Coaching and monitoring the quality
- Matching the demand for work placement
- National databank of training companies



# **Practical training**

In company practice training is an *essential* and *substantial* part of secondary vocational education and training

- Apprentices
- "Full-time" students

60 – 80 % 20 – 60 % (average 25-30%)



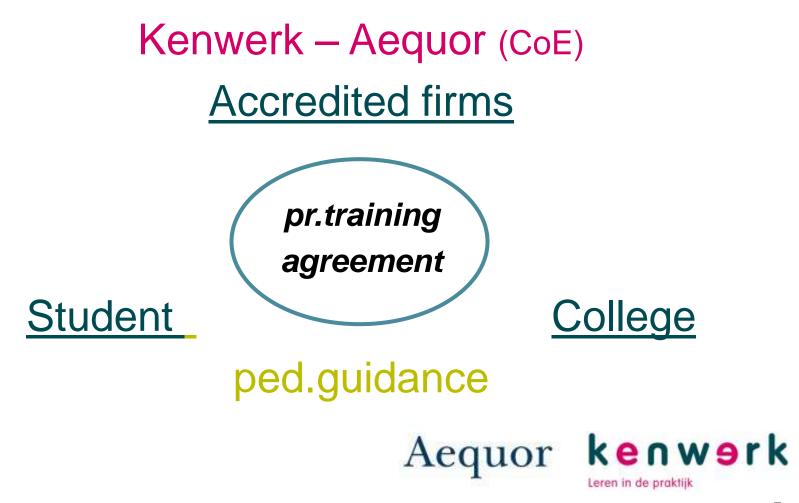


# Accreditation of companies and pedagogical guidance

#### are formally seperated (NL)



#### **Basic structure**



#### **Quality assurance, management & control**

responsibility Accreditation by audit CoE Training of company trainers / coaches CoE / sch Matching students – companies CoE / sch Guidance by school teachers Sch Examination / assessment Sch The schools are responsible for the quality of the diploma Aequor kenwerk

### **Companies < > training providers/schools**

#### Companies

- **Economic targets**
- **Company production** process
- Committed to company interests

#### Schools / training inst.

- Pedagogic goals
- Training process
- Committed to student development interests

Create win-win solutions !



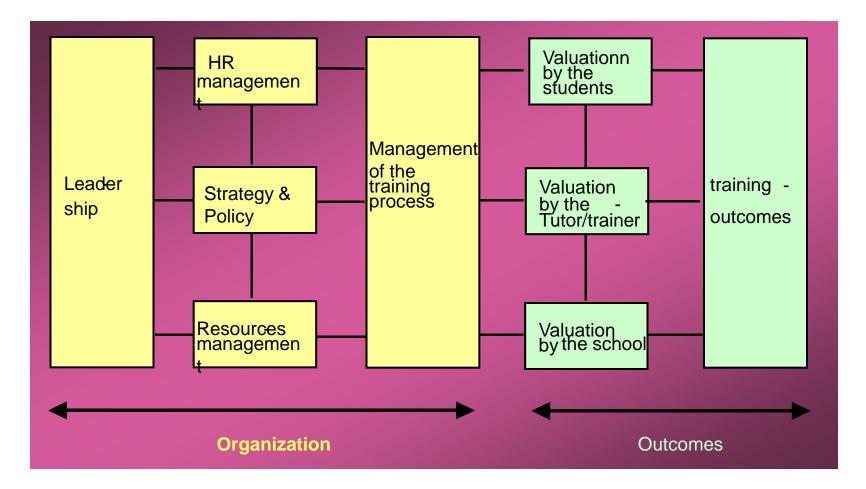
Aequor kenwerk Leren in de praktijk

# Added value for companies

- New knowledge
- Activated "embedded knowledge"
- Company and workers learn too
- Recognition and appreciation (internal/external)
- Better positioned at the labour market
- Saving recruitment costs
- Seasonal helping hands
- Special assignments done by the students

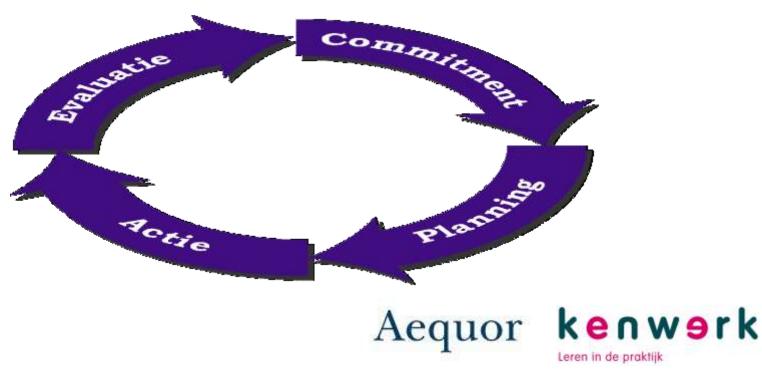


# **Quality mirror**



# Companies can develop into "investors in people"

#### "Investor in People"



# **Accreditation of training companies**

Consultants visit the companies:

- Accreditation audit
  - Basic criteria
  - Content
- Regular visit (once a year)
- In case of problems



# **Quality criteria**

- motivation
- guidance: is there a mentor / coach ? (is he certified a mentor coach?)
- learning possibilities: what can the student learn?
- good learning environment (authentic, safe, enough time, etc.)
- coöperation between training company and school



# **Coaching and monitoring the quality**

- Regular visit once a year
  - quality check
  - experiences
  - available tools
  - etc.
- Visit in case of problems



# **Coaching and monitoring the quality (2)**

#### Individual company

- Advising
- Tools
- **Quality mirror**

Population of companies

- Selection
- Less but better training companies and learning placements





# **Quality: planned learning process**

- Intake-interview
- Determination of common goals (student, school, company)
- Decisions about activities and planning
- Organising of conditions and means
- Guiding, coaching, reflection
- Judging and examination
- Evaluation of the process



# Matching the demand

- What does the student need to learn? (match content – vacancies)
- Recruit training companies for target groups (for example: pre-vocational training students, students who need extra guidance)



### **National databank**

#### Welkom op de leerplaatsenbank!

#### Vind hier een leerplaats op niveau 1234

Klik op een cijfer en kies een opleiding

kies	kies	kies		kies
Kies een type leerplaats* Selecteer type leerplaats	of	Gewenste postcode of plaats*		formatie leerplaatsenbank Hoe werkt de leerplaatsenbank?
Alle sectoren  Ingangsdatum leerperiode november  2009		· •		bbl of bol? Leerbedrijf in buitenland?

#### **National databank**



#### WELKOM OP STAGEMARKT.NL

Stagemarkt.nl is *DE* website met meer dan 195.000 erkende leerbedrijven. Het betrouwbare adres voor de juiste stage of leerbaan.

Op 23 september is het startsein gegeven voor de landelijke massamediale campagne '& Stagiair'. Kijk voor informatie op campagne & Stagiair van Colo.nl.

Stagemarkt.nl is de gezamenlijke website van alle leerbedrijven van de 17 kenniscentra. En bevat uitsluitend leerbedrijven die officieel zijn erkend. De kenniscentra breiden doorlopend stagemarkt uit met aanvullende bedrijfsinformatie.

Zo is deze website actueel en van hoge kwaliteit.

Bedrijven kunnen zich via Stagemarkt.nl aanmelden om erkend leerbedrijf te worden voor het opleiden van <u>BBL</u> of <u>BOL</u> studenten.

Ook de staatssecretaris van Onderwijs, Marja van Bijsterveldt, staat achter Stagemarkt.nl. Bekijk het filmpje van Van Bijsterveldt over Stagemarkt.nl op youtube.

#### STAGEMARKT.NL

internet.

gesprek. Zoektips (FAQ).

Het sollicitatie-

Meer dan 195.000 arkande leerbedrijven.

Vanaf de lancering op 10 juni '09 is er 1.156.848 keer gezocht naar een stage / leerbaan.

### International accreditation

#### Certicom

#### www.hoteltrainees.com







#### Search

HOME about CERTICOM partners

- relevant links
- Companies
- Trainees
- Mentor/coach

#### eren in de praktijk



#### Make your choice:



TRAINEE: Click here if you are:

- · a student, following a training in the hospitality sector, who wants to look for a specific work placement company abroad;
- · a students who wants to have more information about traineeship in vocational training abroad;



WORK PLACEMENT COMPANY: Click here if you are:

- · interested in becoming a workplacement company to train students from abroad;
- already registered as a workplacement company and update your profile, look for trainees or give feedback to the trainees who worked in your company;

LOGIN (If you are registered and want to edit your profile, look for trainees or give feedback)



#### MENTOR/ COACH: Click here if you are:

- · responsible for the coaching of the students in a work placement company and need tools to coach the students;
- · interested in how to use the tools for coaching students in a proper way;

Click here for general information of this website if you don't belong to any of above or if you visit this website for the first time:

- about CERTICOM;
- partners;
- · relevant links related to the mobility of students

### **Centres of expertise**



kenwerk Leren in de praktijk

www.aequor.nl

www.kenwerk.nl